Artisons

#### FAMILY WINERY

## The Art of ArtiSons: Unveiling the Hidden Masterpieces of South African Wines

#### Introduction

Welcome to *The Art of Artisons: Unveiling the Hidden Masterpieces of South African Wines*. Get ready to embark on a creative journey through the captivating world of South African wines. Discover the rich history, diverse terroirs, and unique craftsmanship that make these wines true works of art.



#### **Terroir Tales**

Explore the *magical terroirs* of South Africa, where the combination of **sunkissed slopes**, **cool ocean breezes**, and **ancient soils** create the perfect canvas for winemaking. From the lush valleys of Stellenbosch Mountain & Helderberg to the rugged hills of Bottelary, each region contributes its own distinct character to the wines.



### Masters at Work

"Learn the rules like a pro so you can break them like an artist." – Pablo Picasso

Meet the **hidden masters** behind South African wines. These talented winemakers blend tradition and innovation to produce wines that are both **elegant** and **bold**. With meticulous attention to detail and a deep respect for nature, they transform grapes into liquid art, capturing the essence of South Africa in every bottle.



#### Varietal Voyage

Embark on a journey through South Africa's wine offerings and explore the exceptional wines crafted by the ArtiSons. They carefully select small batches of terroir grapes to create their exquisite wines. Each varietal showcases its unique characteristics. Experience the expression of these grapes as they adapt and flourish in the diverse South African terroirs.





#### Hidden Gems

We believe that boundaries are necessary for regulation, but sometimes boundaries in wine can cause narrow-mindedness. Think of it this way: many many thousands of moons ago the best wines of the past were made by normal craftsmen going out into the forest and picking wild berries - grapes - and vinifying some of the most precious art the world has ever seen or drunk. They say that you don't choose wine, wine chooses you. Kobie van der Westhuizen and Tertius Boshoff certainly tried their best to resist the pull of the vineyards, studying accounting and dentistry, respectively. However, spreadsheets and sickle probes were soon exchanged for secateurs and barrels at family-run Stellenrust.ArtiSons began as a creative playground for the family. Almost a decade after joining Stellenrust, it allowed them to create small, experimental batches from amazing sites and old vineyards as naturally and true to nature as possible. No place for narrow mindedness, ArtiSons is about creating wines without boundaries.





UNDER MY SKIN EWÜRZTRAMINER













#### White Wines

UNDER MY SKIN - Gewürztraminer

THE APPRENTICE - White Cinsault

THE MOTHERSHIP - Chenin Blanc

#### **Red Wines**

BLUEBERRY HILL - Shiraz

AFTER EIGHT - Shiraz

THE PHANTOM - Grenache

VILLIAN VINES - Carignan

LA DOLCE VITA - Cabernet Sauvignon

JJ HANDMADE - Eight Pillars













RIGNAN



AFTER EIGHT Shiraz







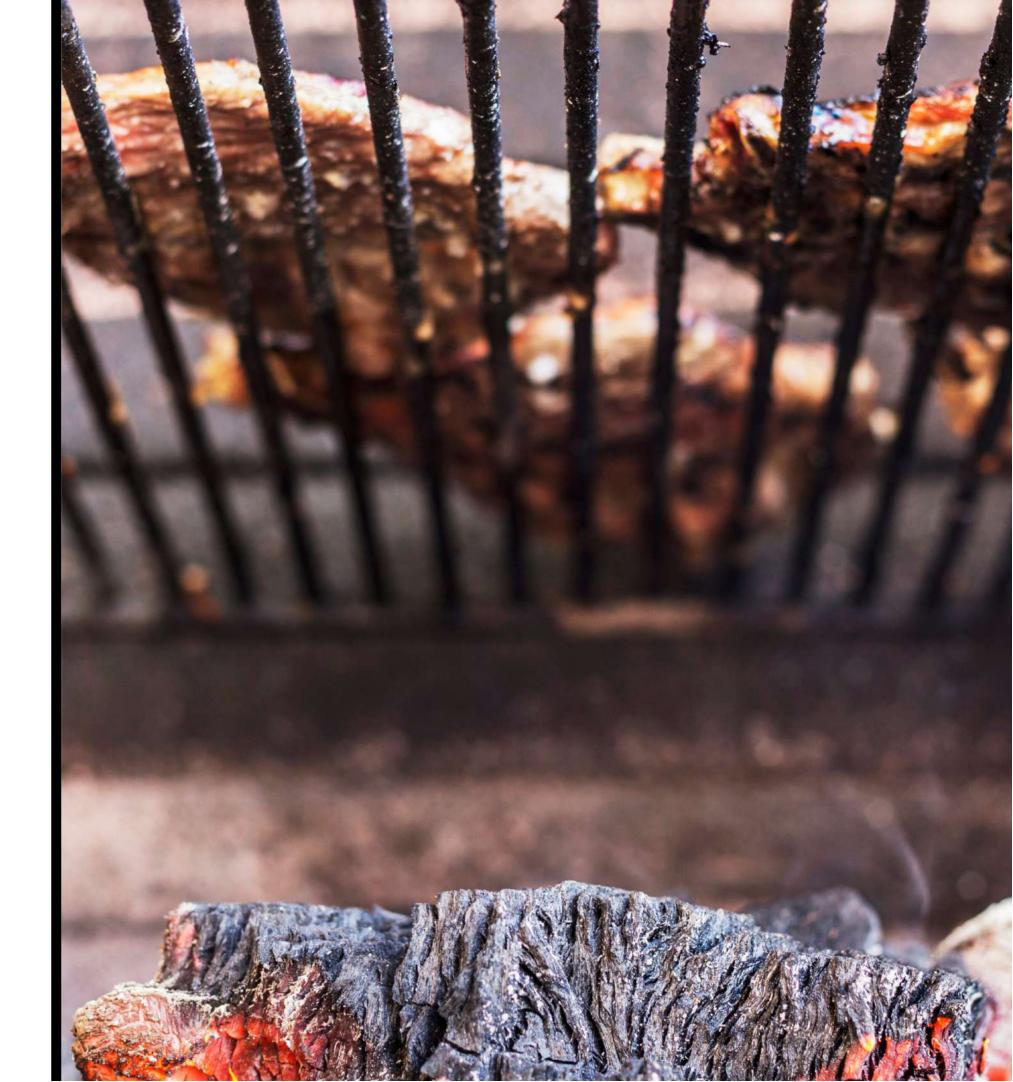


THE PHANTOM GRENACHE



### **Culinary Pairings**

Discover the art of culinary pairings with South African wines. From **succulent braai** dishes to **exotic Cape Malay** cuisine, explore the flavors that harmonize with these exceptional wines. Learn the secrets of matching **spicy** and **savory** flavors, and elevate your dining experience to new heights. Unleash your creativity in the kitchen and unlock the full potential of South African wines.





#### The Essence of South Africa

Immerse yourself in the essence of South Africa through its wines. From the **vibrant** and **diverse** culture to the breathtaking landscapes, South African wines encapsulate the spirit of this enchanting country. Raise your glass to the hidden masterpieces that reflect the **beauty**, **passion**, and **creativity** of South Africa. Cheers to the art of artisans and the unforgettable journey we've shared.



As we conclude our exploration of the hidden masterpieces of South African wines, we hope you've been inspired by the artistry and creativity behind each bottle. Remember, every sip is an opportunity to experience the beauty, passion, and diversity of South Africa. Raise your glass and continue your journey of discovery, as there are always new masterpieces waiting to be unveiled.

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Do you have any questions? wine@artisons.co.za

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